

Sample Business Proposals



Environmental Program Sample Proposal

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Green County Pilot Program

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Mallard County wants to engage the community in its Green County Pilot Program to show how utility costs can be dramatically lowered through designing for renewable energy use.

Verdanz understands energy-efficient design. We plan to take advantage of available technologies to make Coyote Canyon Development a shining example of renewable energy use for the future.

Proposal Number: 12-4933





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Executive Summary

The Objective...

Mallard County wants to engage the community in its Green County Pilot Program to show how utility costs can be dramatically lowered through designing for renewable energy use.

- ◆ **Need #1:** Dramatically lower use of electricity
- ◆ **Need #2:** Dramatically lower use of water

The Opportunity...

Coyote Canyon Development, a planned community already under construction in the county, is an ideal candidate for the pilot project. The development has already been permitted by the county and basic infrastructure (streets, sewer system, etc.) have been installed. The developers of Coyote Canyon, Dos Hermanas Corporation, has agreed to team up with Verdanz Partners and 'go green,' revising plans to incorporate Verdanz's ideas for renewable energy sources. The timing is perfect.

- ◆ **Goal #1:** Redesign community buildings—clubhouse, fitness center—as well as the community pool to incorporate renewable energy opportunities
- ◆ **Goal #2:** Redesign all landscaping for minimal maintenance
- ◆ **Goal #3:** Add renewable energy designs to standard home plans already approved for the community

The Solution...

Verdanz understands energy-efficient design. We plan to take advantage of available technologies to make Coyote Canyon Development a shining example of renewable energy use for the future.

- ◆ **Recommendation #1:** Add green roofs to clubhouse and fitness center to drastically cut heating and cooling costs for these common buildings.
- ◆ **Recommendation #2:** Add energy-efficient skylights to all communal buildings to cut down on lighting costs at all times of year and heating costs in winter.
- ◆ **Recommendation #3:** Add solar collectors to roofs of all communal buildings to heat water and generate electricity.
- ◆ **Recommendation #4:** Add solar heat generation system and ultraviolet cleaning system to community pool.





S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

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