

Sample Business Proposals



Franchise Purchasing Sample Proposal

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Cover Letter (Business Plan), Title Page, Location Analysis, Future Potential, Financial Information, Income Projection, Feasibility Study



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October 16, 20xx

Vincente Selena
Selena's Subs Franchises
4500 Highe Street
Suite 100
Chicago, IL 60604

Dear Mr. Selena,

Please find enclosed our feasibility study in application for a Selena's Subs franchise in Boise, Idaho.

We want to be the first to introduce Selena's Subs to Idaho.

We are a new Limited Liability Corporation (LLC) formed by two couples who plan to co-manage the restaurant. We are well funded and well versed in business, as you will see by the enclosed documents.

We hope to finalize the franchise contract with you soon, and look forward to working with you in the future for our mutual benefit.

Sincerely,

Miranda Lahti
Partner, Whitmore-Lahti LLC
555-555-3402
mirla@WLLLC.com
www.WLLLC.com

Whitmore-Lahti LLC
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Boise, ID 83701

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Opening a New Selena's Subs Franchise

October 16, 20xx

Prepared for: **Vincente Selena**
 CEO

Prepared by: **Miranda Lahti**
 Partner



Feasibility study and financial information for application for a Selena's Subs franchise in Boise, Idaho.

Proposal Number: 1 rev 2b



FEASIBILITY STUDY

We believe that a Selena's Subs restaurant located at 1300 W Maple St, Boise, Idaho, would be a profitable enterprise.

We (Whitmore-Lahti LLC) have secured the funding for a franchise, educated ourselves about the regulations involved in owning a restaurant, and done the local market research necessary to prove that we would be good franchise owners. See the documents below for more details.

Related Documents:

- ◆ Location Analysis
- ◆ Income Projection
- ◆ Future Potential
- ◆ Financial Information



S A M P L E

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