

# Sample Business Proposals



## Energy Efficiency Sample Proposal

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## Project

### Energy Efficiency Facility Retrofit

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## Description

Taynor Corporation wishes to remodel its corporate campus to achieve greater energy efficiency and to gain the “Green Business” rating from the state of Kansas.

Retrofix Corporation specializes in remodeling older buildings to incorporate new energy-saving devices and designs with minimal disruption to your ongoing business. We believe you will find our ideas innovative and surprisingly economical.

Proposal Number: 4943



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## Client Summary

### The Objective...

Taynor Corporation wishes to remodel its corporate campus to achieve greater energy efficiency and to gain the “Green Business” rating from the state of Kansas. Taynor Corporation has a budget of \$600,000 for this project.

- ◆ **Need #1:** Reduce the need for natural gas heat in winter and electricity and water all year round.
- ◆ **Need #2:** Reduce maintenance and watering costs for landscaping.
- ◆ **Need #3:** Conduct business as usual during remodeling efforts.

### The Opportunity...

Taynor’s buildings were originally constructed in 1912. While the age of the facilities create some challenges for modernization, the high ceilings and thick walls allow for opportunities not easily achieved in a more constricted setting.

- ◆ **Goal #1:** Remodel buildings 1 and 2 to reduce heating costs in winter.
- ◆ **Goal #2:** Remodel buildings 1 and 2 to reduce electricity usage all year round.
- ◆ **Goal #3:** Redesign landscape to reduce maintenance and watering costs.

### The Solution...

Retrofix proposes the following measures to update Taynor Corporation’s campus within the company’s stated \$600,000 budget limit:

- ◆ **Recommendation #1:** Install energy-efficient skylights and a row of glass block ‘windows’ immediately below the ceiling line in all bathrooms, in the main room shared by 36 workers in cubicles, and in the company lunchroom. This will reduce electricity for lighting all year round and will reduce heating costs in autumn, winter, and spring seasons.
- ◆ **Recommendation #2:** Install a solar-water-heating system to heat water for company bathrooms and kitchen. This should completely eliminate the cost of heating water.





# S A M P L E

This sample has been truncated to only show the first few pages. The complete version of this sample is included with any Proposal Kit or Proposal Pack at:

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