

Project Management Pack



PROJECT MANAGEMENT PACK

▶ [Click here to purchase](#) Proposal Kit Professional for **only \$197**.



S
A
M
P
L
E

Project Management Pack is a collection of materials used to conduct an extensive interview, design a project storyboard; and then develop, deploy and market a project. Project Management Pack is intended to be used as the first step in the process of interviewing a client (or gathering information for internal projects) to assist in writing a business proposal or project design.

Anatomy of a Performance Web Site Introduction

- [Anatomy Diagrams Page 1 of 2](#)
- [Anatomy Diagrams Page 2 of 2](#)

This document is to be used in conjunction with the Anatomy web site diagrams. We have provided the original diagrams in Visio, ConceptDraw and HTML formats. You may find it very useful to use this diagram as the starting point to building or enhancing your own performance site or to propose a project for a client. You need to have a copy of Visio or ConceptDraw to use the editable versions (which may not be supported on every platform). The HTML versions (links above) can be viewed on any platform. If you do not use Visio or ConceptDraw you can create your own diagrams in any graphics software or other diagramming software.

One of the great things about being a technical person when you have to market yourself is that you don't always have to be a flamboyant marketer or salesperson. By showing potential clients that you fully understand the concepts behind what makes effective and profitable site designs you can usually let your technical presentation do the selling for you. You are basically selling your client without selling yourself by virtue of simply showing your professional approach to and interest in their business by using the kit materials to interview them and give them a design that fits their needs.

**THE REST OF THE CONTENT HAS BEEN REMOVED FROM THIS
SAMPLE. THE ENTIRE CONTENTS OF THE DOCUMENT ARE
INCLUDED IN PROPOSAL KIT PROFESSIONAL AND PROPOSAL
KIT WEB FREELANCER.**



S A M P L E

This sample has been truncated to only show a portion of the content. The complete editable version of this document is included with Proposal Kit Professional and Proposal Kit Web Freelancer at:

<http://www.proposalkit.com/htm/products.htm>