

Estimate Spreadsheets

ESTIMATE PACK

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs. The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine tuned over time to become more and more accurate.

WEB SITE ESTIMATE

1	Hourly:	\$95.00
	Page Avg:	\$225.00
	Maint:	12

Actual Hours:	
Actual Pages:	

Total Page Estimate:	75
Total Time Estimate:	359.55
Total Price Estimate:	\$34,157.50
Yearly Maint. Estimate:	\$5,130.00
Yearly Maint. Time Est:	54.00

Component	QTY	Est Time	Price	Time
Standard pages	30	2.37	\$6,750.00	71.05
Minor pages	40	0.75	\$2,850.00	30.00
E-Commerce 1	0	3.00	\$0.00	0
E-Commerce 2	0	4.00	\$0.00	0
E-Commerce 3	1	15.00	\$1,425.00	15
E-Commerce 4	0	20.00	\$0.00	0
E-Commerce prod pages	0	0.50	\$0.00	0
Database	1	30.00	\$2,850.00	30
QTVR Image	1	12.00	\$1,140.00	12
Assignment Photography	1	40.00	\$3,800.00	40
Word & PDF Documents	0	1.00	\$0.00	0
WebCam	0	1.00	\$0.00	0
Hardware/software setup	0	2.00	\$0.00	0
Training	1	4.00	\$380.00	4
Auto-responder	1	16.00	\$1,520.00	16
Submit!! Service	1	4.00	\$380.00	4
Exhaustive Top 10 Submit	0	8.00	\$0.00	0
Press Release service	0	2.00	\$0.00	0
Audio / Video Clip	5	0.50	\$237.50	2.5
Program Download	0	0.50	\$0.00	0
InstallShield Install	0	8.00	\$0.00	0
Install for the Web Install	0	8.00	\$0.00	0
Flash Splash Page	0	8.00	\$0.00	0
Flash Navigation Page	0	24.00	\$0.00	0
Push Content - Active Desk	0	3.00	\$0.00	0
Intranet	0	3.00	\$0.00	0
ShockWave	0	60.00	\$0.00	0

Payment Option 1: \$30,741.75 (up front)
(pay up front, 10% off est.)

Payment Option 2: \$11,385.83 (up front)
(3 payments) \$11,385.83 (on milestone 3)
\$11,385.83 (on delivery)
Total \$34,157.50

Payment Option 3: 359.55 Time Estimate
(hourly) 431.46 Max Time Billable

\$0.00 Actual Cost
\$34,157.50 Estimated Cost
\$40,989.00 Maximum Cost

\$3,415.75 (up front)

Additional Fixed Costs: \$1,290.00

Storyboard and Spec Only: \$5,123.63

MAINTENANCE

Job Postings	0	1.00	\$0.00
Link Updates	1	0.25	\$23.75
Contest Updates	0	0.75	\$0.00
Classifieds Updates	1	0.25	\$23.75
E-Commerce Updates	1	1.00	\$95.00
Content Updates	1	1.00	\$95.00
LinkChecking Reports	1	0.25	\$23.75
WebPosition Reports	1	0.25	\$23.75
Press Releases/Events	0	0.25	\$0.00
Home Page Updates	1	0.25	\$23.75
Reviews/Testimonials	0	0.50	\$0.00
Credits	0	0.25	\$0.00
WebTrends Reports	1	0.25	\$23.75
Affiliate Tracking	1	1.00	\$95.00

FIXED COSTS

Domain Registration (2 yr)	1	\$70.00	\$70.00
ISP Setup	1	\$35.00	\$35.00
ISP Hosting / year	1	\$300.00	\$300.00
Film & Processing / roll	50	\$15.00	\$750.00
Submit!! Fee	0	\$60.00	\$0.00
Press Release Fee	0	\$70.00	\$0.00
IPIX License Fee	3	\$25.00	\$75.00
3rd Party License Fees	0	\$0.00	\$0.00
3rd Party E-Commerce	0	\$0.00	\$0.00
Hardware	0	\$0.00	\$0.00
Software	0	\$0.00	\$0.00
Outsourced services	0	\$0.00	\$0.00
Shipping	1	\$60.00	\$60.00
Yahoo! Guaranteed Review	0	\$199.00	\$0.00
Verisign Digital Id	0	\$400.00	\$0.00

Programming

Image Randomizer	1	1.00	\$95.00	1
Web Ring	0	8.00	\$0.00	0
Monthly Wallpaper	1	5.00	\$475.00	5
Monthly Tips	0	1.00	\$0.00	0
ListBot	0	1.00	\$0.00	0
Login	1	2.00	\$190.00	2
XML	0	2.00	\$0.00	0
Cookie Manage	0	2.00	\$0.00	0
Postcards	0	2.00	\$0.00	0
Fax Form	0	2.00	\$0.00	0
Auto Specials	0	2.00	\$0.00	0
WiseBot Search	0	2.00	\$0.00	0
Link Exchange	0	1.00	\$0.00	0
Colored/Texture background	0	0.00	\$0.00	0
Custom Imaging	1	10.00	\$950.00	10
Animated GIFs	0	0.25	\$0.00	0
Monthly Contest	0	2.00	\$0.00	0
RSACI Ratings	1	0.25	\$23.75	0.25
Integrate with Web App	0	1.00	\$0.00	0
WebPosition Report	0	0.25	\$0.00	0
LinkBot Report	1	0.25	\$23.75	0.25
Spellcheck	1	6.25	\$593.75	6.25
Test Site	1	6.25	\$593.75	6.25
Competitive Analysis	1	3.00	\$285.00	3
High Content Writing	1	16.00	\$1,520.00	16
IPIX Image	1	5.00	\$475.00	5
Custom 12 Image saver	1	8.00	\$760.00	8
Custom 20 Image saver CD	0	24.00	\$0.00	0
Inlay design	0	3.00	\$0.00	0
Setup Robot.txt file	1	0.25	\$23.75	0.25
Extra Keyword Splash Page	0	0.25	\$0.00	0
Creation of Storyboard	1	18.75	\$1,781.25	18.75
Register Site & Domain	1	0.50	\$47.50	0.5
Custom Video Shoot	0	12.00	\$0.00	0
File Transfers	1	12.50	\$1,187.50	12.50
Doorway pages & submits	0	40.00	\$0.00	0
Affiliate Tracking	1	16.00	\$1,520.00	16
DBMS Design	1	4.00	\$380.00	4
DBMS Integration	1	4.00	\$380.00	4
P3P Compliance	0	0.00	\$0.00	0
Multilingual Support	0	0.00	\$0.00	0
Section 508 Compliance	0	0.00	\$0.00	0
Research and Design	1	8.00	\$760.00	8
Meetings	1	8.00	\$760.00	8
Prototyping	0	0.00	\$0.00	0
Animation/3-D modeling	0	0.00	\$0.00	0



S A M P L E

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