

# Estimate Spreadsheets

## ESTIMATE PACK

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Estimate Pack is a set of pre-designed spreadsheets for estimating a variety of projects. The collection as a whole will meet many of your needs. The spreadsheets are designed to facilitate fast and easy calculations for project estimates. These estimates can then be fine tuned over time to become more and more accurate.

**CD-ROM Development**

Hourly:	\$95.00
Hybrid Multiplier:	50.00%
Admin Multiplier:	20.00%

Actual Hours:	
Actual Pages:	

<b>Multi Media Time Estimate:</b>	52.25
\$	4,963.75
<b>Multi Media Price Estimate:</b>	\$5,270.00
<b>Admin/Management:</b>	\$1,054.00
<b>Misc Costs:</b>	\$800.00
<b>Replication:</b>	\$4,300.00

Component	QTY	Est Time	Price	Total Price	Time
Base Card	1	12.00	\$1,200.00	\$1,200.00	12.00
Flash	1	5.00	\$500.00	\$500.00	5.00
Info Pages	5	1.00	\$95.00	\$475.00	5.00
PDF	0	0.00	\$0.00	\$0.00	0.00
Video (per minute)	1	0.50	\$45.00	\$45.00	0.50
Email links	1	0.25	\$25.00	\$25.00	0.25
Web links	1	0.25	\$25.00	\$25.00	0.25
Rollovers/popups	5	0.50	\$50.00	\$250.00	2.50
Slide Show	0	0.00	\$0.00	\$0.00	0.00
Map printout	1	0.75	\$50.00	\$50.00	0.75
Location Tours	1	4.00	\$300.00	\$300.00	4.00
Text	0	0.00	\$0.00	\$0.00	0.00
Still Photo	0	0.00	\$0.00	\$0.00	0.00
Custom Graphics	0	0.00	\$0.00	\$0.00	0.00
IPIX (per 10 pics)	1	12.00	\$1,500.00	\$1,500.00	12.00
Email links	0	0.00	\$0.00	\$0.00	0.00
Web links	0	0.00	\$0.00	\$0.00	0.00
Rollovers/popups	0	0.00	\$0.00	\$0.00	0.00
Power Point	0	0.00	\$0.00	\$0.00	0.00
HTML	0	0.00	\$0.00	\$0.00	0.00
Web sites	0	0.00	\$0.00	\$0.00	0.00
Tracking	0	0.00	\$0.00	\$0.00	0.00
Distribution Groups	0	0.00	\$0.00	\$0.00	0.00
Enterprise Tracking	1	4.00	\$300.00	\$300.00	4.00
Card Art					
Theirs	0	0.00	\$0.00	\$0.00	0.00
Custom	1	3.00	\$300.00	\$300.00	3.00
Changing screen films	0	0.00	\$0.00	\$0.00	0.00
Custom Background	1	3.00	\$300.00	\$300.00	3.00
Custom Music	0	0.00	\$0.00	\$0.00	0.00
Custom Buttons	0	0.00	\$0.00	\$0.00	0.00
Custom Narration	0	0.00	\$0.00	\$0.00	0.00
PC/Mac hybrid	0				
Web site on card setup					
Custom 1	0	8.00	\$800.00	\$0.00	0.00
Custom 2	0	0.00	\$0.00	\$0.00	0.00
Custom 3	0	0.00	\$0.00	\$0.00	0.00
Custom 4	0	0.00	\$0.00	\$0.00	0.00
Custom 5	0	0.00	\$0.00	\$0.00	0.00
Custom 6	0	0.00	\$0.00	\$0.00	0.00
Custom 7	0	0.00	\$0.00	\$0.00	0.00
Custom 8	0	0.00	\$0.00	\$0.00	0.00

<b>Base Total Project:</b>	\$11,424.00
Payment Option 1:	\$11,424.00 (up front)
(pay up front, 10% off production est.)	
Payment Option 2:	\$5,712.00 (up front)
(2 payments)	\$5,712.00 (on final proof)
<b>Total</b>	\$11,424.00

<b>Additional Costs:</b>	
Travel	\$500.00
Hardware	\$0.00
Outsourced Services	\$0.00
3rd Party License Fees	\$0.00
IPIX License Fees	\$250.00
Shipping	\$50.00
<b>Total</b>	\$800.00

Total Production Charge:	\$7,124.00
Total Duplication Charge:	\$4,300.00

**Replication**  
Oval

100	0	1.59	\$159.00	\$0.00	
500	0	1.39	\$695.00	\$0.00	
1000	0	0.99	\$990.00	\$0.00	
2000	0	0.90	\$1,800.00	\$0.00	
3000	0	0.90	\$2,700.00	\$0.00	
4000	0	0.90	\$3,600.00	\$0.00	
5000	1	0.86	\$4,300.00	\$4,300.00	
10000	0	0.76	\$7,600.00	\$0.00	<b>Total Qty</b>
20000	0	0.00	\$0.00	\$0.00	5000

Rectangular

1000	0	1.09	\$1,090.00	\$0.00	
2000	0	1.01	\$2,020.00	\$0.00	
3000	0	1.01	\$3,030.00	\$0.00	
4000	0	1.01	\$4,040.00	\$0.00	
5000	0	0.97	\$4,850.00	\$0.00	
10000	0	0.86	\$8,600.00	\$0.00	<b>Total Qty</b>
20000	0	0.00	\$0.00	\$0.00	0

Mini Rounds

1000	0	0.97	\$970.00	\$0.00	
2000	0	0.87	\$1,740.00	\$0.00	
3000	0	0.87	\$2,610.00	\$0.00	
4000	0	0.87	\$3,480.00	\$0.00	
5000	0	0.83	\$4,150.00	\$0.00	
10000	0	0.73	\$7,300.00	\$0.00	<b>Total Qty</b>
20000	0	0.00	\$0.00	\$0.00	0

Full Size

1000	0	0.91	\$910.00	\$0.00	
2000	0	0.81	\$1,620.00	\$0.00	
3000	0	0.81	\$2,430.00	\$0.00	
4000	0	0.81	\$3,240.00	\$0.00	
5000	0	0.79	\$3,950.00	\$0.00	
10000	0	0.72	\$7,200.00	\$0.00	<b>Total Qty</b>
20000	0	0.00	\$0.00	\$0.00	0

Changing films for Cover art 0 40.00 \$0.00 \$0.00



# S A M P L E

This sample has been truncated to only show a portion of the content. The complete editable version of this document is included with Proposal Kit Professional and Estimate Pack at:

<http://www.proposalkit.com/htm/products.htm>